

The basic idea behind economics is simple. That which is rare is worth more than that which is common.

You can't buy much with dirt because anyone could just go outside and get some. It has little value because it's common. Gold, on the other hand, can be difficult to find, therefore it has great value.

Look at a dollar bill. It's just cotton, linen and ink. Why is it worth anything? Actually the bill you have in your pocket just represents value. It is a standard used to compare values of products and services.

Every time you decide to spend money you are really only comparing the value of what you want to the value of something else. Economics is all about comparing value.

Would you be surprised to know that Jesus did some economic comparisons regarding your soul? *For what shall it profit a man, if he shall gain the whole world, and lose his own soul? Or what shall a man give in exchange for his soul?* - Mark 8:36-37. In verse 36, Jesus is comparing the value of the whole world with the value of your soul. The implication is that if you traded your soul for the whole world, you made a bad trade.

Think about Adam. Everything in the world was given to him. But he traded it all including, his own soul, for the one thing he was not supposed to have. A single piece of fruit. You might ask, "Why would anybody do something so dumb?"

Are we not just as guilty when we give up eternal life just so we can have a few short lived material possessions?

Maybe you have not accepted the free gift of salvation because you want to have your sinful pleasures for a while longer first. Many people trade eternal life for a moments pleasure. If you trade eternity for a moment, you'll make a bad trade!

In verse 37, Jesus asks the question, "*Or what shall a man give in exchange for his soul?*"

What is the price for your soul? What does it cost to get into heaven? If you tried to buy your way into heaven, what could you offer God? What is the exchange rate?

Maybe you could offer him gold...
NO... He's got a street made of that.
Maybe pearls would get his attention...
NO... He makes gates out of that.
What about precious gems...
NO... The foundations of the city are made of them.

I know... You could offer him the whole world...
NO... LOOK at the nights sky! He has plenty of worlds.

In fact Acts 7:49 says, *Heaven is my throne, and earth is my footstool: what house will ye build me? saith the Lord: or what is the place of my rest?*

The Earth is his "FOOTSTOOL"! The whole world is not even the most expensive piece of furniture in his living room!

You can impress God with the whole world about the same way you can impress a millionaire with a quarter.

So, the question still remains. What is the price of your eternal soul?
1Peter 1:18&19 *Forasmuch as ye know that ye were not redeemed with corruptible things, as silver and gold... But with the precious blood of Christ, as of a lamb without blemish and without spot:*

We usually refer to silver and gold being "precious" metals, but the Bible just called them corruptible. - (That's even worse than common.)

The "precious" thing in verse 19 is the **SINLESS BLOOD OF CHRIST!**

THE PRICE FOR YOUR ETERNAL LIFE IS SINLESS BLOOD!

Don't you see? Lots of people have silver and gold and other so called valuables, but only one person in the history of mankind has ever had **SINLESS BLOOD!**

IT IS THE RAREST THING EVER TO EXIST!

So, the price for your soul is HIGH. Too high for you to pay. Do you think maybe that seems unfair?

You may ask, "Why would a loving God set the price so high?"

The question you should be asking is, "Why would God love me so much he would pay that price for my soul?"

But God commendeth his love toward us, in that, while we were yet sinners, Christ died for us. - Romans 5:8

That is exactly what he did on the cross of Calvary. He bought your soul! But he allows you to make the choice of what to do with it.

For ye are bought with a price: therefore glorify God in your body, and in your spirit, which are God's. - 1Corinthians 6:20

Know this, when you die and face God in judgment, your acceptance into heaven will not be gained by your church membership, the prayers of your family or even your own good works.

THE PRICE HAS BEEN SET...

THE PRICE HAS BEEN PAID...

THE GIFT HAS BEEN OFFERED...

For the wages of sin is death; but the gift of God is eternal life through Jesus Christ our Lord. - Romans 6:23

Accept it NOW...

Just pray to him in your own words and ask him to forgive you of your sin...

For all have sinned, and come short of the glory of God; - Romans 3:23

If we confess our sins, he is faithful and just to forgive us our sins, and to cleanse us from all unrighteousness. - 1John 1:9

When He forgives you He immediately applies His SINLESS blood to your life.

Unto him that loved us, and washed us from our sins in his own blood, - Revelation 1:5b

If you have been saved, find a solid Bible Preaching, Jesus Teaching Church to grow in. Jesus bought you, now allow him to take full advantage of his purchase. Give him ALL your life. You will NOT regret it!



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